

EXHIBITORSHIP PROSPECTUS



2nd Annual New York Symposium **Innovation in Neurosciences (NYS-IN)**

Featuring: NYS-IN Neuroendovascular
Surgery Hands-On Simulation Course,
The Complex Spine Lab and Botox Workshop



NEW YORK
MEDICAL COLLEGE
A MEMBER OF YONK UNIVERSITY

Invitation to Participate – 2nd Annual New York Symposium: Innovation in Neurosciences (NYS-IN) Conference

Dear Potential Exhibitors,

On behalf of the organizing committee, it is our distinct pleasure to extend a warm invitation for your active participation in the upcoming New York Symposium: Innovation in Neurosciences (NYS-IN) Conference. The theme of this meeting will be “From Insight to Innovation: AI in Neurosciences” and will cover an expansive range of topics, from innovative techniques in neuroendovascular surgery to transformative advancements in neurocritical care, stroke management, spine surgery, epilepsy, neuro-oncology, neuroimaging and neurological emergencies.

Event Details:

- Date: Friday June 6th 2025
- Location: The Historic New York Academy of Medicine
- Theme: From Insight to Innovation: AI in Neurosciences

Why Attend NYS-IN?

1. Innovation in Stroke Neuroendovascular Interventions:

AI is transforming stroke care by improving early detection, diagnostic accuracy, and treatment strategies. Machine learning algorithms are being utilized to analyze brain imaging data more efficiently, helping clinicians identify stroke areas and plan interventions more precisely. By attending, participants can explore how AI innovations are enhancing stroke neuroendovascular interventions, from predictive models for patient outcomes to AI-powered tools for real-time decision-making.

2. Neurological Surgery at the Forefront:

AI is revolutionizing the field of neurological surgery by supporting surgeons with advanced diagnostic tools, surgical planning, and robotics. AI-driven imaging technologies, such as MRI and CT scans, are providing enhanced precision, enabling more accurate mapping of the brain for surgeries. Attendees will have the chance to engage with these technologies and learn how AI is helping to refine surgical techniques, reduce risks, and improve recovery times for patients.

3. Addressing Neurological Emergencies:

In emergency settings, AI can provide critical decision support for clinicians by analyzing patient data in real-time, helping identify the best course of action swiftly. From predicting outcomes in traumatic brain injuries to monitoring patients with AI-assisted devices, AI is increasingly being used to improve emergency care. The NYS-IN conference will provide a platform to discuss these developments, with a focus on how AI is enhancing emergency protocols and offering new solutions to age-old challenges in neurological emergencies.

Benefits of Participation:

- Networking Opportunities: Connect with key opinion leaders, clinicians, and industry professionals shaping the landscape of neurosciences.
- Knowledge Exchange: Share your expertise and gain insights from thought leaders in stroke neuroendovascular interventions, neurological surgery, and emergency neurology.
- Visibility: Showcase your contributions to the field, products, and services to a targeted audience actively involved in shaping neurological care.

Your active participation will undoubtedly contribute to the success and vibrancy of the NYS-IN Conference. We look forward to welcoming you to an enriching experience at the forefront of innovation in neurosciences.

Best regards,

On behalf of the NYS-IN Conference Organizing Committee
Fawaz Al-Mufti, MD; Stephan Mayer, MD and Chirag Gandhi, MD
NYS-IN Conference Directors

Insights for the Target Market: New York Symposium – Innovation in Neurosciences (NYS-IN) Conference

Welcome to a paradigm-shifting experience at the New York Symposium: Innovation in Neurosciences (NYS-IN) Conference! This premier gathering is not just an event; it's a vibrant intersection where trailblazers in clinical neurosciences come together to explore the forefront of groundbreaking discoveries.

Diverse Exploration of Innovations:

The Innovation in Neurosciences symposium is a dynamic day-long conference that delves into groundbreaking discoveries across various fronts of neurosciences. This engaging event encompasses a wide array of topics, ranging from innovative techniques in neuroendovascular surgery to the transformative advancements in neurology, neurosurgery and neuroimaging. Additionally, it explores the latest breakthroughs in neurotechnology and neuropharmacology. The symposium aims to shed light on cutting-edge innovations in ischemic stroke, cerebral hemorrhage, neurological emergencies, neuromuscular disorders, spine surgery, and neuro-oncology. Through lectures, interactive sessions, and debates led by experts in their respective fields, attendees will gain valuable insights into the forefront of neuroscience innovation.

Shaping the Future of Neurological Care:

At NYS-IN, we invite you to be a part of shaping the future of neurological care. Through engaging discussions, interactive sessions, and exposure to cutting-edge research, attendees will contribute to advancing the field and ensuring the highest standards of care for patients.

A Unique Platform for Industry Teams:

The NYS-IN Annual Conference provides an unparalleled opportunity for industry teams to showcase their latest innovation. Beyond traditional marketing, it's a chance to engage with expert clinicians actively involved in direct acute neurological care. This unique setting enables valuable feedback and fosters a deeper understanding of the evolving needs within the field.

Target Audience Profile:

Our target audience comprises acute care clinicians, neurosciences system leaders, and decision-makers responsible for the procurement of evidence-based resources. These individuals play a crucial role in defining local standards of care, making the NYS-IN Conference a pivotal event for companies looking to align their products with the latest advancements in neurosciences.

Meeting the Demands of Neurological Services:

The NYS-IN Conference addresses the demands of both current and future neurological services across the prehospital and hospital continuum. With a focus on acute neurological care, ranging from stroke to epilepsy, this gathering is timely and essential for anyone involved in shaping the trajectory of neuroscientific practices.

In essence, the NYS-IN Conference is not just a meeting; it's a collaborative effort to advance neuroscientific knowledge, bridge gaps in care, and propel the industry forward. Join us in this exciting endeavor as we collectively contribute to the evolution of neurological care.

Exhibit Information

We are delighted to welcome your participation as an exhibitor at the New York Symposium: Innovation in Neurosciences (NYS-IN) Conference. Below, you will find important details to ensure a seamless and successful exhibiting experience:

About the Venue: The New York Academy of Medicine (the Academy), founded in 1847, stands as a 170-year-old historic beacon in the heart of Manhattan, New York City. Originally established as a voice for medical professionals in health reform, the Academy has played a pivotal role in shaping public health practices, including the establishment of the Metropolitan Board of Health in 1866. Today, the Academy is not only a venerable institution with over three thousand fellows but also a leading advocate for urban health. Positioned across from Central Park, the Academy serves as a nexus for health education, advocacy, and the advancement of urban health, reflecting its rich history and ongoing commitment to healthcare excellence.

Exhibit Spaces: All exhibit spaces at NYS-IN include a 6' table and two side chairs. Please be advised that there will be no professional decorator service available for this event.

Completing Your Application: Applications for exhibit spaces will only be considered complete, and space will be officially assigned, upon receipt of payment. Given the limited availability of space, we strongly recommend submitting your application as early as possible to secure your spot at this prestigious conference.

Space Assignments: Priority in space assignments will be granted to returning exhibitors. Applications received after May 1, 2025, will be assigned based on the order of receipt. While we will make every effort to accommodate your preferences, we cannot guarantee specific space assignments or assure that you will not be placed near a competitor.

Exhibit Personnel Registration: To access the exhibit area, all representatives must have a badge. Each exhibit package includes registration for two company representatives. Ensure that your exhibit personnel are pre-registered using the online application form.

Suggested Local Hotels:

- The Mark
- The Carlyle
- The Lowell
- InterContinental New York Barclay, an IHG Hotel
- The Towers at Lotte New York Palace
- Baccarat Hotel and Residences New York
- The St. Regis New York

Important Dates for NYS-IN Annual Meeting 2025:

- Early Bird Meeting Registration Deadline: May 1st, 2025
- Exhibit Date: June 6th, 2025

Exhibit Schedule: NYS-IN does not have specific exhibit hall hours; instead, we provide suggested times for you to stand by your table to interact with attendees during breakfasts, coffee breaks, lunches, and receptions. To optimize your engagement with meeting delegates, food and beverage functions will be served in the exhibit hall. The final schedule will be available closer to the Annual Meeting.

Exhibitor Opportunities

Diamond \$25,000

- Prominent recognition of support in all NYS-IN Annual Meeting Promotional Materials
- Company logo listed on the NYS-IN Annual Meeting page
- Email blast recognition
- 6 complimentary Full Conference Badges (in addition to Exhibit Hall only badges)
- 2 tables in Exhibitors lounge
- 2 tables at the Fellows Course
- 30 min dedicated 1-1 meeting with NYS-IN conference directors
- One (1) 10-minute Symposium during the Industry Insights: The Voice of Innovation Session (Time slots will be assigned based on availability at the time of purchase and sponsorship level. Limited availability and are on a first-come, first-serve basis. Only 4 symposia available.)

Platinum \$15,000

- Prominent recognition of support in all NYS-IN Annual Meeting Promotional Materials
- Company logo listed on the NYS-IN Annual Meeting page
- Email blast recognition
- 3 complimentary Full Conference Badges (in addition to Exhibit Hall only badges)
- 1 table in Exhibitors lounge
- 1 table at the Fellows Course

Gold \$10,000

- Recognition of support in all NYS-IN Annual Meeting Promotional Materials
- Company logo listed on the NYS-IN Annual Meeting page
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Silver \$5,000

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- 1 table in Exhibitors lounge

A La Carte

- \$5,000 Evening Function Exhibitor (only 4 spots available)
- \$10,000 Lunch Exhibitor (only 1 spot available)
- \$5,000 Attendees Bags (only 1 spot available)